



KAAALAIYAN

BE  
YOU



Kaalaiyan didn't just compete; it created the industry, introducing innovations others could only imitate. While our designs and names were copied, our pioneering spirit remained unique. They could never truly capture the soul of Kaalaiyan.

BE  
PROUD

# ABOUT US

Before soft drink companies took over Tamil Nadu, there was only one king – Goli Soda. Goli Soda ruled the streets. For generations, it wasn't just a drink – it was the pulse of Tamil Nadu. It is a piece of who we are. The pop of the goli, the burst of fizz on a hot afternoon – pure nostalgia in a bottle.

What once ruled our childhood was nearly erased, But legends don't fade.

## THEY RISE AGAIN



# kaalaiyan recyclable glass bottles

An emotional connection in every sip –  
nostalgic, authentic, and refreshing.

**Kaalaiyan RGB Paneer (180ml)** –  
A royal floral delight that carries  
tradition in every drop.



**Kaalaiyan RGB Lemon (180ml)** –  
Zesty, tangy, and energizing –  
the taste of summer.



**Kaalaiyan RGB Nannari (180ml)** –  
The herbal sweetness that cools  
the soul, rooted in tradition.



**Kaalaiyan RGB Orange (180ml)** –  
Bursting with citrus freshness,  
perfect for every mood.



**Kaalaiyan RGB Ginger (180ml)** –  
A fiery twist with health and  
flavor combined.



**Kaalaiyan RGB Blueberry (180ml)** –  
A modern fruity fizz that excites  
the younger generation.



# kaalaiyan pet bottles

Simple, modest, and convenient – the perfect use-and-throw choice for modern lifestyles.



## White Cap PET Bottles

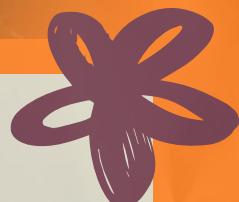
250ml – Paneer, Lemon  
300ml – Paneer, Lemon

## PET Goli Bottles

200ml – Paneer, Lemon, Nannari, Orange, Ginger, Blueberry  
250ml – Paneer, Lemon, Nannari, Orange, Ginger, Blueberry  
350ml – Paneer, Lemon, Nannari, Orange, Ginger, Blueberry



# Grab. Go, Refresh.



# kaalaiyan by products



## Kaalaiyan Water Bottles

Water (1L) - From the pristine Siruvani hills, trusted purity in every sip.



## Kaalaiyan Coco Paan

A fusion of rich chocolate and traditional paan - a unique indulgence that blends modern taste with cultural flavor.



## Kaalaiyan Coconut Dessert

Refreshing tender coconut, reimagined as a delightful dessert.

