





# BITE-SIZED JOY



## GROWN-UP INGREDIENTS

NomNoms is where indulgence meets intelligence.  
Snack cakes made with real ingredients, zero  
nasties, and just the right amount of fun.



**NO MAIDA**

**NO PRESERVATIVES**

**NO ARTIFICIAL FLAVOURS**

**NO REFINED SUGAR**

**NO PALM OIL**



Just clean-label deliciousness.





# FROM OUR OVEN TO YOUR HEART

We wanted a snack that felt like  
childhood but read like a  
nutritionist's note.



So we baked it ourselves.





# Real Ingredients



**Whole wheat**



**Dark chocolate**



**Wholesome flours**



**Whey Protein**



**Date syrup**



# Products

- **BELGIAN CHOCOLATE**
- **CHOCOLATE HAZELNUT**
- **ORANGE CHOCOLATE**
- **FRENCH VANILLA**



# Know the Difference

**NOM  
NOMS!**  
ORIGINALS

## Regular Market Cakes

✓ Date Syrup—first formulation – natural fruit sugar, lower GI, mineral-rich	✗ Refined Sugar or Jaggery—sugar in disguise, high glycemic impact
✓ Whole wheat flour only – no rice flour or wheat starch fillers	✗ Refined Flour or Wheat flour + Rice flour—cheap fillers, low fibre
✓ Real chocolate enriched with Ghanaian cocoa – bold, premium flavour	✗ Only cocoa powder – no real chocolate indulgence
✓ INS 471 & 477 are used too, but 100% plant-based and transparently declared	✗ INS 471, 477, 415, soy lecithin—origin not disclosed
✓ Zero Preservatives	✗ 2-3 Preservatives added for long shelf life



# OUR PHILOSOPHY

Comfort food shouldn't compromise

Snack smart, not synthetic

Clean ingredients.

Honest labels.

Delicious every time.



**SNACKING REIMAGINED**  
**FOR,**  
**MOMS.**  
**DADS.**  
**KIDS.**  
**SNACKERS.**  
**LIFTERS.**  
**THINKERS.**  
**DREAMERS.**



Because you shouldn't have to choose between "tasty" and "clean."

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