



**THE SNACK THAT
SPEAKS
DELICIOUS**

BITE-SIZED JOY

GROWN-UP INGREDIENTS

NomNoms is where indulgence meets intelligence. Snack cakes made with real ingredients, zero nasties, and just the right amount of fun.

NO MAIDA

NO PRESERVATIVES

NO ARTIFICIAL FLAVOURS

NO REFINED SUGAR

NO PALM OIL

Just clean-label deliciousness.



FROM OUR OVEN TO YOUR HEART

We wanted a snack that felt like childhood but read like a nutritionist's note.



So we baked it ourselves.





Real Ingredients



Whole wheat



Dark chocolate



Wholesome flours



Whey Protein



Date syrup

Products

- **BELGIAN CHOCOLATE**
- **CHOCOLATE HAZELNUT**
- **ORANGE CHOCOLATE**
- **FRENCH VANILLA** ❤



Know the



Difference

Regular Market Cakes

<p><input checked="" type="checkbox"/> Date Syrup-first formulation – natural fruit sugar, lower GI, mineral-rich</p>	<p><input type="checkbox"/> Refined Sugar or Jaggery-sugar in disguise, high glycemic impact</p>
<p><input checked="" type="checkbox"/> Whole wheat flour only – no rice flour or wheat starch fillers</p>	<p><input type="checkbox"/> Refined Flour or Wheat flour + Rice flour – cheap fillers, low fibre</p>
<p><input checked="" type="checkbox"/> Real chocolate enriched with Ghanaian cocoa – bold, premium flavour</p>	<p><input type="checkbox"/> Only cocoa powder – no real chocolate indulgence</p>
<p><input checked="" type="checkbox"/> INS 471 & 477 are used too, but 100% plant-based and transparently declared</p>	<p><input type="checkbox"/> INS 471, 477, 415, soy lecithin – origin not disclosed</p>
<p><input checked="" type="checkbox"/> Zero Preservatives</p>	<p><input type="checkbox"/> 2-3 Preservatives added for long shelf life</p>

OUR PHILOSOPHY

Comfort food shouldn't compromise
Snack smart, not synthetic
Clean ingredients.
Honest labels.
Delicious every time.



SNACKING REIMAGINED
FOR,
MOMS.
DADS.
KIDS.
SNACKERS.
LIFTERS.
THINKERS.
DREAMERS.

Because you shouldn't have to choose between "tasty" and "clean."



NOM
NOMS!
ORIGINALS

Real ingredients, Zero Nasties
just the right amount of fun.

