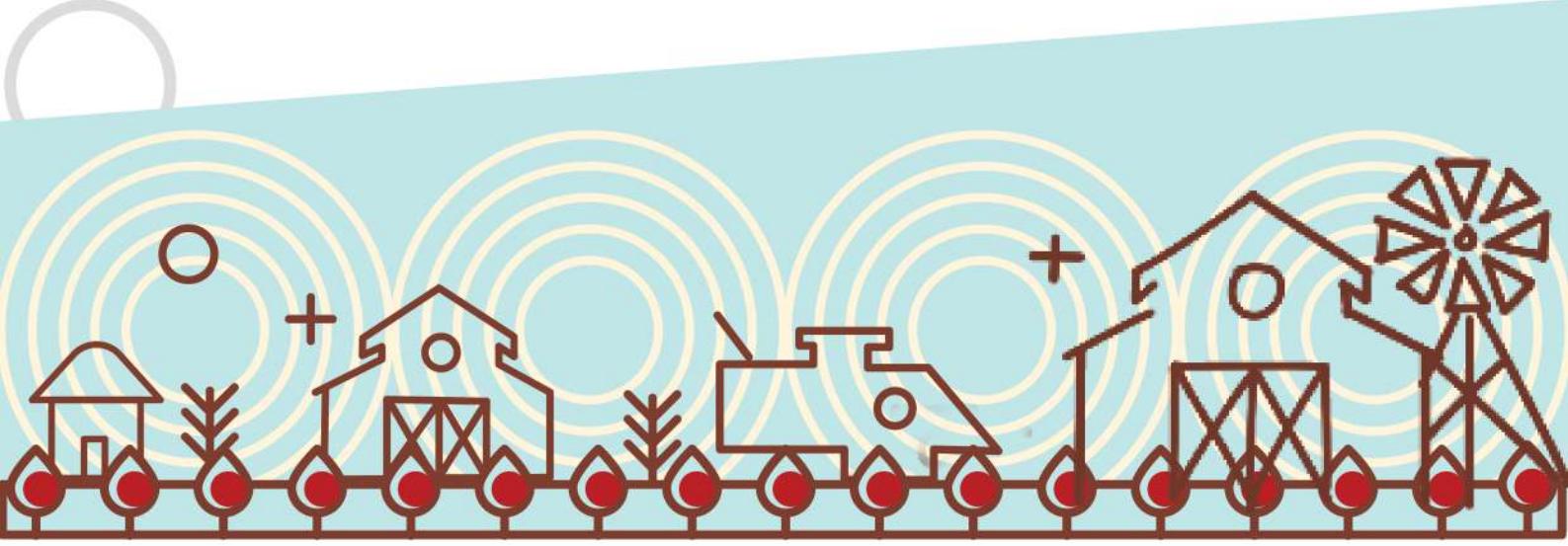


IT'S moong

WORLD'S FIRST MOONG BASED SUPERFOODS



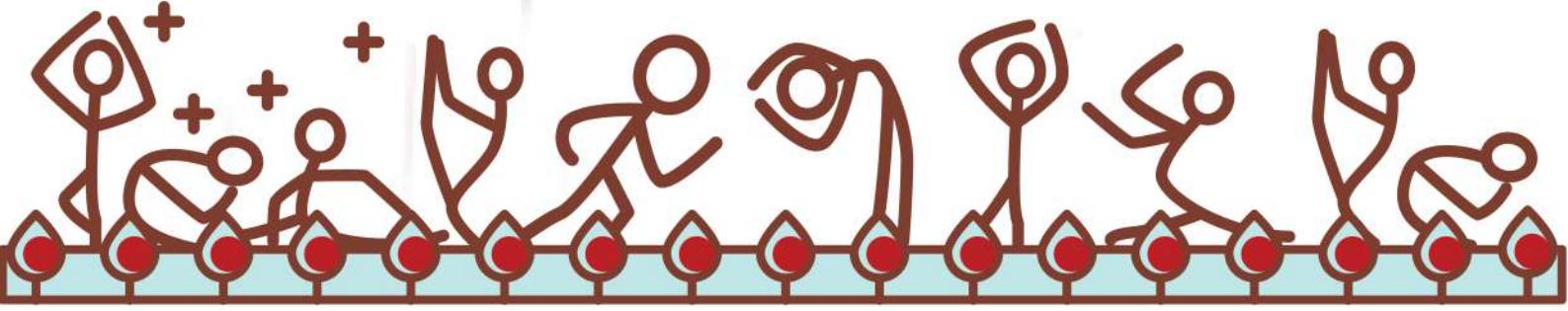
IT'S moong Plant Protein

World's First Moong- Based Plant Protein

A clean, easy-to-digest plant protein made from isolated mung bean and brown rice protein for a complete amino acid profile.



Made with love and care



IT'S **moong** Plant Protein

NO ADDITIVES

NO STEVIA

NO PRESERVATIVES

NO ARTIFICIAL FLAVOURS

NO GUMS AND RESINS

24g

Protein

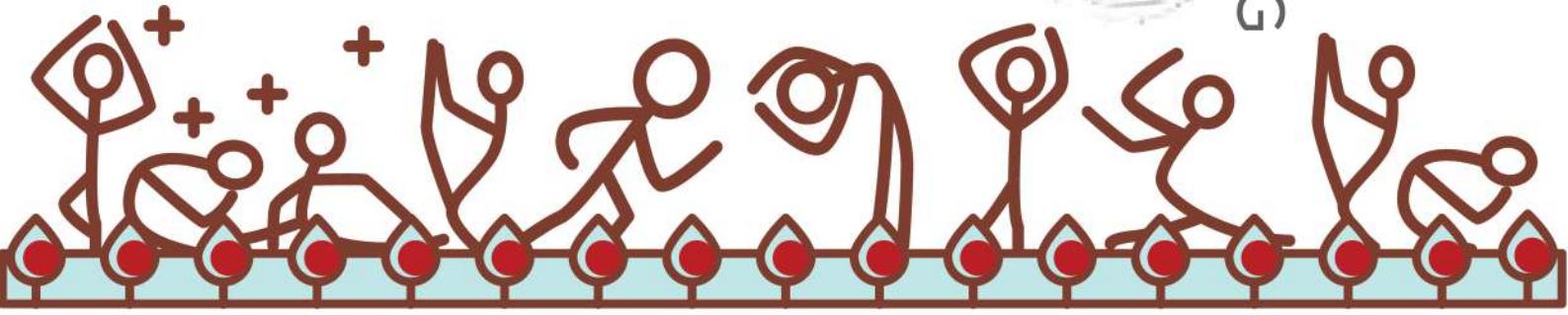
per scoop

4.7g

BCAA

per scoop

IN EVERY SERVING



Flavours

-  Unflavoured
-  Kale Hazelnut Real Vanilla
-  Avocado Tender Coconut
-  African Cocoa Latte
-  Belgian Chocolate
-  Real Alphonso Mango
-  Vanilla Chai



Made with Real Ingredients



Moong Bean



Brown Rice



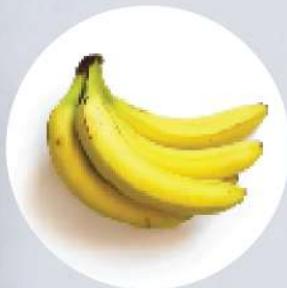
Fenugreek



Ginger



Coconut Milk



Banana

From Farm to Shake



Sourced from our farms

We acquire premium-quality moong beans, organically grown and harvested from our farms in Rajasthan.

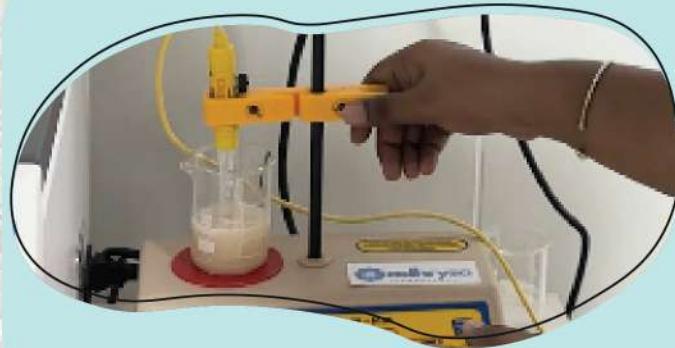
Processed in our state-of-the-art facility

Isolated for protein, mixed with brown rice for a complete amino acid profile, and mixed with natural flavouring ingredients



Tested like we hate it

Intensively tested and re-tested to ensure no discrepancies. We take our certifications very seriously, swipe to the next page to check them out.



Tests and Certifications



LACTOSE FREE



VEGAN



PROTEIN %



SOY FREE



GLUTEN
FREE



GUMS AND
ADDITIVES
FREE



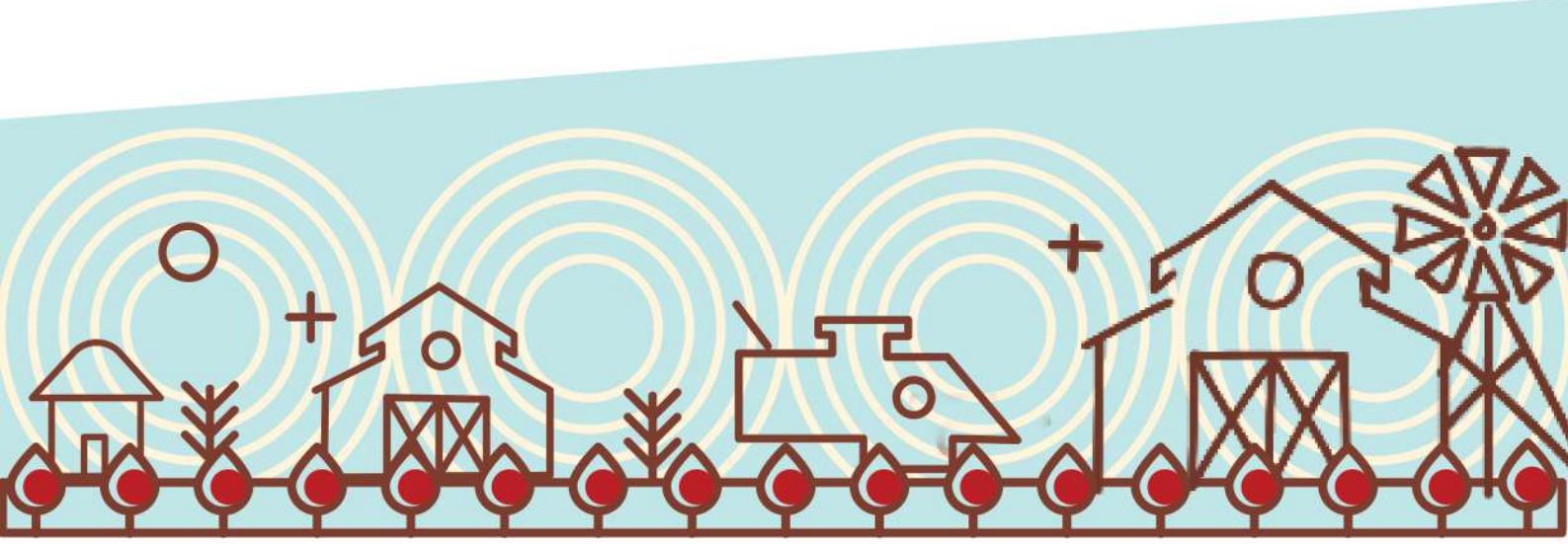
TRANS FAT
FREE



HEAVY METALS
TEST



AMINO ACIDS
TEST



IT'S **moong** **PANI**

Dal Pani Soups

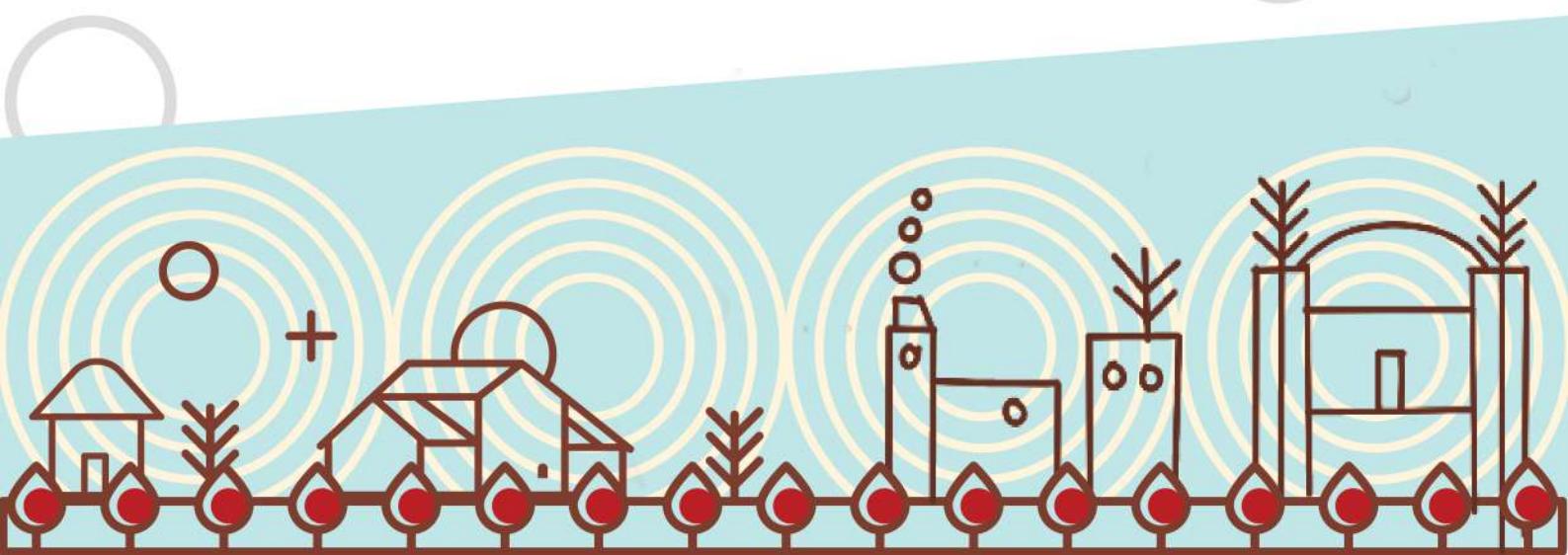
Inspired by the traditional ayurvedic dal paani, this light and nourishing soup is made with sprouted moong beans and Ayurvedic herbs to support digestion, immunity, and metabolism.

We re-invented dal pani

Our soups have no cornstarch

Duh, its a soup not a solution.

Its low carbs and is ready-to-mix



Flavours



Spicy Tomato

The timeless classic with a healthy twist



Hot and Sour

Tangy, Sour, and emptied quicker than its poured



Pepper Mushroom

Spicy, creamy, and perfect for a cold day



French Onion

Smoked, Zesty, and a soup so lazy it should hit the gym





IT'S **moong**

High Protein Cereal

Rooted in India's ancient love for **moong**, these cereals are crafted with **sprouted moong flakes**, not heavy oat flakes. They deliver **complete plant protein**, **gut-friendly fiber**, and a naturally **light taste** that keeps you full without the oat bloat.

26g
Protein

40%
Less Fat

LOWER
GI



Flavours



Belgian Chocolate

Smooth, nutty, and so indulgent it should come with a warning.



Real Alphonso Mango

Rich, bold, and so intense it should come with a disclaimer.



IT'S **moong** **Protein Puff Cereal**

Rooted in India's ancient love for **moong**, these puff cereals are crafted with **sprouted moong flour**, and **millets**.

They deliver **complete plant protein**, **gut-friendly fiber**, and a naturally **light taste** that keeps you full without the any refine flour or sugar.

22g
Protein
per 100g

Zero
Sugar

HIGH
FIBER



Flavours



Real Cocoa

Rich, chocolatey crunch bites with a deep cocoa flavor and a satisfying crispy texture.



Strawberry

Sweet, fruity cereal rings with a bright pink color and a fresh strawberry flavor.



IT'S moong.

+ No junk, No chemicals -
just moong, made delicious

